



Support your local merchants.

**AGENDA
WORK SESSION
MAYOR AND COUNCIL
COUNCIL CHAMBERS • 473 S. Main Street, Room #106
WEDNESDAY, JANUARY 22, 2014 at 5:30 p.m.**

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

1. **Call to Order**
2. **Roll Call**
3. **Pledge of Allegiance**
4. **Update and discussion of the Town's current financial status. Staff Resource: Mike Showers**
5. **Discussion regarding future involvement and efforts in Camp Verde's Adopt A Road and ADOTs Adopt a Highway Programs.**
6. **Discussion regarding Mayor's involvement in economic development.**
7. **Adjournment**

Posted by: *[Signature]*

Date/Time: 1-16-2014

11:30 a.m.

Note: Pursuant to A.R.S. §38-431.03.A.2 and A.3, the Council may vote to go into Executive Session for purposes of consultation for legal advice with the Town Attorney on any matter listed on the Agenda, or discussion of records exempt by law from public inspection associated with an agenda item.

The Town of Camp Verde Council Chambers is accessible to the handicapped. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk.

Camp Verde AZ "America & Arizona the Beautiful" requires cooperation

Russ Martin and Camp Verde leaders,

I would be willing to meet with you and your staff to discuss these items and give input and answer questions. This is a rough outline of items that made the last 5 years "a success in the works" but there is much work remaining.

If and only if the following guides are followed will there be any chance of continuing the effort to unite the Verde Valley Adopt-A-Highway groups and reversing the habits of those that accidentally or intentionally litter our highways.

1. Immediate, regular education in the schools, businesses and homes is required to make a lasting improvement.
2. Provide every citizen an opportunity to make a contribution to the effort whether it is picking up the trash, recycling the trash, providing food and water, etc. There is something for everyone to do!
3. If promoted properly, this activity will bring people and neighborhoods together with a common goal that benefits everyone.
4. Camp Verde provide their own unique litter bags, they come in many colors and "Uline" sells ones that are light weight and colorful. Promote the litter recovery events and litter bags as something to be proud of participating in Have some competition between neighborhoods, communities, schools, churches, clubs and organizations.
5. Home Depot sell litter grabbers for picking stuff up and Garbograber provides the rings that hold the mouth of the bags open during windy days The correct tools make the work easier and safer.
6. Announce litter recovery events in the local papers. The third Saturday of February, May, August and November are the recognized dates. DON'T let the weather be a deal breaker, our Armed Forces don't have that luxury, why should we?
7. Assign members of the CV Town Council to work with individual ADOT Adopt-A-Highway groups on Highway 260 and focus on Highway 260 from Cottonwood to eventually Show Low.
8. Invite other communities to join you. Sedona could mentor Highway 89A from Sedona to Cottonwood. Cottonwood could mentor Highway 89A groups from Cottonwood to Jerome. Jerome and Clarkdale could join them.
9. As you have done in the past, at the end of January 2014, request the ADOT Adopt-A-Highway "Activity Reports" from ADOT Risk Management for the Highway 260 groups from Cottonwood through the town limits of Camp Verde. Use these official ADOT "Activity Reports" to recognize these groups for their Diamond, Gold, Silver, Bronze and Lead frequencies for their individual efforts. The "documents" and not someone saying they did this, that or whatever MUST support the awards.

10. ADOT must be part of the process. They must mow in the Spring and Fall to make it possible for the Adopt-A-Highway groups to safely and effectively pick up trash. This mowing reduces fire danger and vehicle safety for attending to flat tires or other unexpected issues.
11. The trash is a reflection of social issues relating to lack of pride and respect for self, family, community and others!!!!!!!
12. Publish the costs associated with litter recovery. Camp Verde should let their citizens know that you are spending their tax money picking up trash. Put the cost of manpower, bags, disposal, etc. in the paper every 3 months.
13. Promote "America the Beautiful & BagReadyJobs" This is becoming a national story take the lead and invite others to help you and be part of the solution! CV and the Verde Valley could be the ones to connect dots and efforts Nationwide. Just Google "BagReadyJobs" and notice where the ATB & BRJ's story is being shared. Invite the youth to be involved.
14. For the effort to be successful, the bags MUST be displayed on the highway Saturday through at least Monday. This display creates conversation ----- community education!
15. Invite the Highway 260/Highway I-17 fast food businesses to participate by providing free food in exchange for picking up their customers messes.
16. Camp Verde leaders, lead from the front and by example show these kids what you're made of!
17. Get the Camp Verde youth to challenge other community youth be it schools, clubs, churches, etc.
18. Promote and challenge the state of Arizona to get involved get political leaders to show up and join in.
19. Keep track of the number of bags picked up so progress may be tracked!
20. Camp Verde has already made great progress in cleaning up its community Keep it going.
21. Invite the Verde Valley media to cover event notices, post event results and recognize those that are doing the heavy lifting to include the ADOT folks that mow.

It's up to others to lead.

THE END!

Gary Chamberlain
928-202-1186